




Supporter Pack

Frontline

A white five-pointed star icon with a slight shadow, positioned above the section header.

Frontline at a glance

A white five-pointed star icon with a slight shadow, positioned to the left of the text.

700,000 children in England need the help of a social worker every year. This may be due to issues such as neglect, abuse, mental health issues or involvement with gangs or knife crime.


Social workers are essential allies to these children, some of the most vulnerable in society, and Frontline is committed to making sure they are the best they can be. We are the largest children's social work charity in England and the only one focused on child protection.

Everything we do aims to make social work better for vulnerable children and their families.

A white five-pointed star icon with a central dot.

The Frontline Awards 2024

22 May 2024, RIBA, Portland Street, W1B 1AD

A white five-pointed star icon with a central dot.

In 2024, our second **Frontline Awards** will again shine a spotlight on amazing social workers and the young people they work with.

Social workers help rebuild trust, keep a child safe from harm, steer a family on to the right path and create sustainable, positive change for children and families.

These awards celebrate their work together.



Aims

The Frontline Awards will:

- Recognise excellent innovation, practice and leadership in children's social work
- Celebrate children and family social work and social workers across the country
- Highlight social work as a fulfilling and rewarding profession and the need for great social workers
- Change perceptions of social work and demonstrate Frontline's focus on child protection
- Share the fantastic achievements of young people who have lived experience of social work



Award categories

- The Frontline Award for Leadership
- The Frontline Award for Practice
- The Frontline Award for Innovation
- The Frontline Award for Team of the Year
- The Frontline Award for Young People (up to three awards)
- The Frontline Award for Participant of the Year
- The Fellowship Award

[Contact us](#) for more details on each category



Reach

Your support will reach:

- Frontline social media channels with 34,000 combined reach
- Communications to our Fellowship (social worker alumni) of 3,000 and growing
- Frontline website – 336k users this year
- Brochures – given to each of the 100+ guests



Supporter benefits

- Half page focus article on your business in the awards brochure*
- You + 2*/1** guest(s) to attend
- The option to give a short speech at the awards*
- Present the award in your category**
- Your logo/company name on our supporters' board
- You will be mentioned in all associated press releases and featured in the event's brochure (logo plus synopsis of your business)
- You will be thanked in our annual report, on our website and acknowledged on the night
- You will give care experienced young people a voice and a platform

* Co-headline sponsor only

** Individual award sponsor/supporter only





Support opportunities

Co-headline sponsor for whole event*

(£12,500+VAT – includes awards and food/drink as below) *or*



Individual award sponsors/supporters

(£2,500+VAT per award)

Young people's fund (donations)

(We welcome donations to help us cover travel expenses and a prize fund for the care experienced young people who are to be celebrated on the night).



Our sponsors said:



“The Fairer Fostering Partnership were delighted to be one of the sponsors of the inaugural Frontline Awards last year. All Fairer Fostering members rely on high quality social workers and like to celebrate their work. The Frontline Awards recognise the best in children and family social work, and we are thrilled to be supporting this event again in 2024”.



“Tile Hill were glad to sponsor the Frontline Leadership Award at the inaugural event last year, it was great to support an event which celebrates the best in children and family social work, and we are proud to be supporting in 2024”.



Frontline

Enquiries to:

fundraising@thefrontline.org.uk

Frontline Awards 2023 clip:

[View on YouTube](#)

Follow us:

